

LTC SPOTLIGHT

Do you have a product, service or webinar/education that you want OLTCOA to promote on your behalf?

During these unprecedented times, long-term care homes are looking to access products and services that can support individual home needs.

Get in front of key decision makers by participating in the NEW LTC Spotlight promotion!

OLTCOA will be sending email promotions with up to three spots to our membership list of 2,200 + contacts.

For the low member rate of \$1,500+HST (non-members \$1,850+HST), the promotion will include your logo, a short description of your product, service or webinar/education and a direct link to the item you wish to promote.

This is an excellent opportunity for you to increase sales, promote brand awareness & attract new customers in the sector.

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

\$1,500 OLTCOA Member

\$1,850 Non-Member

Visa MC AMEX

Cheque enclosed

Cheque made payable to: Ontario Long Term Care Association
Mail to: The Bayley Group, 72924 Airport Line, Hensall, ON N0M 1X0

Card #: _____

Expiry Date: ____ / ____ CVV #: _____

Name on Card: _____

Signature: _____

Send completed form to: rebecca@bayleygroup.com



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Information required (email to rebecca@bayleygroup.com)

- Picture(s) of Product or Service (min 700 px)
- Company logo (eps, png, or jpeg)
- Title and Sub-title
- Short description of your product or service (Max 120 words)
- Link(s) to more details of the product or service flyers/videos or webinar/education
- *We will make one edit only once after your content is received*

Example Email:

Service or Product Title

Image (will be linked to website or PDF of product)
700px

BUTTON WITH CTA AND LINK *(This button will be placed depending on content provided)*

Sub title or Call to Action
Summary of product or service
Maximum 100 words.

LOGO
200px

Contact Information
Additional links / and or buttons

