



### **The Vault Sponsorship Application Form**

*This is Long Term Care 2020* has taken our signature Innovators' Den to new virtual heights! Now branded as "The Vault", #TiLTC2020 is offering Business Partners an opportunity to present products or services that can support long-term care homes through future pandemics, pandemic planning and/or overall crisis response. Accepted submissions/presentations will be showcased as pre-recorded 5-7-minute videos for delegates to watch and vote for in The Vault room, a main room featured on the event virtual platform.



#### **The Vault Benefits:**

- Business Partner to submit a 5-7-minute pre-recorded video displayed in "The Vault" virtual conference room
- Two (2) delegate registrations

**Who Can Apply?**

Open for application to OLTC 2020 Business Partners.

**Sponsors Agree to:**

- Submit an application by **Friday, September 11** to **membership@oltca.com** and pay the sponsorship fee of \$1,750 + HST.
- Pre-record your presentation using a video platform of your choice and submit it to the OLTC 2020 for uploading onto the virtual event platform. (This is not an advertisement. Videos must be educational and informative).

\*\* Spots are limited and will be accepted on a first-come-first served basis. We cannot guarantee that competing products will not be shown

**Delegate Voting and Prize:**

Delegates will complete a survey and allocate a score to each video presentation. The submission with the highest total score will be the "winner". The winner will receive a complimentary exhibit booth at *This is Long Term Care 2021*. The winner will be announced via promotional email to OLTC 2020 members post-event.

**Key Dates:**

- Submit to secure your spot in The Vault **Friday, September 11, at 5:00 pm ET.**
- Send completed video to Event Secretariat by **Friday, October 9, at 5:00 pm ET.**
- *This is Long Term Care 2020* Virtual Conference **Monday, October 26 - Tuesday, October 27**

**Company Information**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Company Website (if applicable): \_\_\_\_\_

Social Channels (if applicable): \_\_\_\_\_

**Product or Service Information Questions**

What is the name of your product or service?

How can your product or service support homes with managing COVID-19 related challenges in a long-term care home setting? Maximum 500 words.

Provide details that you will present in your video. What makes your product and service so valuable to have procured before a future pandemic or health crisis?

Other beneficial information about your product or service that you think we should know?

Is your product or service being used in an Ontario long-term care home?

**Yes**

**No**

**Conference Program Information**

Describe your product or service in 150 words. *(Note: this description may be utilized in our program and/or on the event website.)*

**\*\*Please attach high-resolution company logo when submitting your completed application form.**

**Payment Information**

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Sponsorship Amount: \$ 1,750

+13% HST \$ 227.50

TOTAL FEE \$ 1,977.50

Please check the appropriate payment category and include payment with your agreement.  
Full payment due upon booking and no refunds.

Visa  MC  AMEX  [Cheque enclosed made payable to Ontario Long Term Care Association](#)

Card No: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Send completed Agreement to:  
Fax: 519-263-2936 or [rebecca@bayleygroup.com](mailto:rebecca@bayleygroup.com)

Cheques payable to:  
Ontario Long Term Care Association  
c/o The Bayley Group, PO Box 39, Hensall, ON, N0M 1X0  
[rebecca@bayleygroup.com](mailto:rebecca@bayleygroup.com)