



2020 Sponsor & Exhibit Virtual Opportunities

VIRTUAL EXHIBITS

Grand Exhibit - \$950 (limited number available)

Your Grand Exhibit will be featured in an exclusive area and positioned in one of the first virtual rooms that delegates see! Use your virtual booth to showcase your logo, embed a video and have PDF brochures and contact information available to a hungry audience within this virtual space!



Virtual Exhibit Entitlements

Just like at an in-person event, your virtual exhibit booth includes the ability to display your logo, a video link (personal message, promotional content, etc.), and a PDF file with as many educational tools, promotional flyers and information as you want. Plus, you can provide delegates with the ability to download your PDF and contact you for more information!

A virtual Scavenger Hunt will be incorporated into the Exhibits to entice delegates to 'visit' each virtual space!

**Each exhibit will include 2 delegate registrations to participate in the virtual conference.

How does it work?

Exhibitors will be provided with a link to upload and edit their own virtual exhibit content. We recommend that you include up to four pieces of content in your exhibit for maximum impact! In partnership with TK Events (the virtual platform provider) OLTCOA will also host a "How-to" tutorial on how to navigate and make the most of your virtual exhibit. A date and time will be determined closer to the virtual conference.

THIS IS *Long Term Care* 2020 October 26 & 27

ONTARIO
LONG TERM CARE
ASSOCIATION

VIRTUAL SPONSORSHIPS

Breakout Room – \$5,000 (SOLD)

Become the exclusive sponsor of the Conference Breakout Room where all conference sessions will be hosted on the virtual platform! You will be featured in front of a highly engaged audience with interest in the specific content being presented. Topic matter to be announced at a later date, all breakout room content will be pre-recorded.
*** Includes the final Premium Grand Exhibit space.*

The FIT Room - Bootcamp Class - \$3,000

A high energy wake-up call and a great way to start the day! This opening experience for delegates will be well promoted and provide a strong profile, including the opportunity to provide a brief welcome message at the start of the class.

Closing Remarks and Champagne Toast with OLTCA's CEO, Donna Duncan – \$2,500 (SOLD)

We will encourage delegates to have their own glass of champagne at home to celebrate the closing of a successful conference.

Virtual Breaks - \$2,000 per day (One available)

Breaks are an important part of the program, especially in a virtual format! In addition to branding and recognition in the virtual conference program you will have the opportunity to pre-record a video that will be played during the break as part of our virtual Scavenger Hunt.

Exclusive Delegate Invitation Sponsorship - \$2,500 for 10 delegates

Invite clients of your choice to attend the full two-day virtual conference! Your company will be provided with a complimentary registration code to give your clients and staff, purchased in increments of 10.

EACH SPONSORSHIP INCLUDES:

- ✓ Two delegate registrations to attend the virtual conference
 - ✓ Logo recognition on the virtual conference website (virtual platform) and will be promoted in regular e-promotions.
- **Sponsorships \$5,000 and above will receive the delegate list post-conference (includes emails and contact information of those who have opted-in)**

Please note, sponsorships do not include a virtual exhibit.

Opening Keynote Jessica Holmes - SOLD

Day One Closing Keynote Dr. Robert Sealy - SOLD

Day Two Opening Keynote Drew Dudley - SOLD

Day Two Closing Keynote Doctors Without Borders- SOLD

Member's Meeting – SOLD

2020 Sponsor & Exhibit Virtual Opportunities Agreement

COMPANY: _____

CONTACT NAME: _____

PHONE: _____ EMAIL: _____

Sponsorship Item: _____

Exhibit: _____

Sponsorship Amount: \$ _____

Exhibit Amount: \$ _____

+13% HST \$ _____

TOTAL FEE \$ _____

Please check the appropriate payment category and include payment with your agreement.

Full payment due upon booking and no refunds.

Visa MC AMEX **Cheque enclosed made payable to Ontario Long Term Care Association**

Card No: _____ Expiry Date: ____/____/____

Name on Card: _____ CVV# (security code): _____

Signature: _____

Send completed Agreement to:

Fax: 519-263-2936 or rebecca@bayleygroup.com

Cheques payable to:

Ontario Long Term Care Association

c/o The Bayley Group, PO Box 39, Hensall, ON, N0M 1X0

rebecca@bayleygroup.com

Thank you for your generous support!