This is Long Term Care 2021: Disruptive Impact & Transformative Change

Call for Content - Instructions for Applicants

Background

Taking place October 26-27, 2021, the Ontario Long Term Care Association's (OLTCA) signature fall event, *This is Long Term Care 2021 Virtual Conference: Disruptive Impact & Transformative Change* seeks to highlight emerging opportunities, research, and innovations that have amounted through the COVID-19 pandemic, a moment of great disruption and opportunity for the future of our ageing population.

How can we take the learnings from the past year and a half and emerge stronger through this window of opportunity? The OLTCA invites change-makers, partners and stakeholders to share your unique learnings that can guide the path forward and reposition long-term care as a resilient, innovative sector that can meet the wants and needs of Ontario's seniors.

Delegates are made up of researchers, frontline care providers (nurses, physicians, and personal support workers), home owners and operators, long-term care residents, and policy makers.

Who Can Apply?

OLTCA invites member homes, thought-leaders, researchers, and innovators to submit abstracts for our 2021 virtual conference.

Applicants may be: OLTCA affiliate/business partners or operator members, provincial, national, or international stakeholder organizations, educators, researchers or students.

Successful applicants are required to:
1. Register for the conference by Tuesday, August 31, 2021 and pay applicable registration fees.
2. Agree to be profiled in selected OLTCA and conference promotional material, or other activities outside of the event including annual magazines, webinars, etc.

**This call is specifically for sessions to be delivered in English.

Session Themes

- New resident-focused models/systems of care
- Taking partnerships to the next level – How will it define the future of care?
- Health system optimization – Leveraging technology and data to improve outcomes and gain efficiencies
- Physical spaces – Designing for the future, physical spaces for the next generation of clients
- Learnings from abroad – Global perspectives
- Other themes relevant to the LTC sector may also be considered

Session Formats

- All sessions accepted into the program will be displayed in a 20 minute pre-recorded video format.
- Once accepted, all presenters will be expected to pre-record your session via a video platform and save as an mp4, .mov or.avi.
- A guide on best practices for filming your session will be provided that will include a link for uploading your video presentation.

Please note, all presenters will be expected to pre-record your session via a video platform of your choice and submitted to OLTCA for uploading onto the virtual event platform. A guide on best practices for filming your session will be provided.

There will not be a live component to your session, however, speakers are encouraged to attend the event and answer attendee questions live during a pre-assigned designated time. A Q&A schedule will be provided to you closer to the event date. Speakers are also encouraged to include contact information in your presentation so that attendees can follow up post-conference.

Evaluation Criteria

- **Relevance and Potential Impact.** The proposed presentation addresses one or more of the conference themes or another key issue relevant to delegates. There is potential for the program, initiative or research to improve quality, efficiency, or outcomes for residents/clients and/or professionals/ operators.

- **Ingenuity:** The information is new, innovative, and reflective of current health care needs and supportive of future trends.

- **Originality**. The topic, initiative or program is innovative and/or represents a diverse perspective.

- **Quality and Methodology** Application must be clear, demonstrate knowledge level of speakers, and convince reviewers that appropriate methodology and evaluation approaches were utilized to assess impact or results.

Content will be selected based on submissions that excel in the outlined evaluation criteria and align with conference themes. The conference program will also include pre-selected presentations invited by the program committee.

Application Submission
Application submissions will be accepted online only. Submissions by email, fax or mail will NOT be accepted. Please ensure that you include your bio and headshot with your session application. To apply, please visit https://na.eventscloud.com/eSites/612210/Homepage.

Key Dates

- Call for Content close date extended to **Friday, July 16, 2021 at 12:00 noon EDT**
- Applicants will be notified of the decision between **August 1 – August 10, 2021**. (*Date subject to change, pending application close extension*). Applicants will have five days from the date there are notified of their acceptance to accept their invitation to be part of the 2021 program.
- Conference registration opens **Tuesday, August 10, 2021**
- All selected presenters must be registered as a conference delegate, Hit List participant or sponsor by **Tuesday, August 31, 2021**.
- *This is Long Term Care* 2021 virtual conference will take place **Tuesday, October 26 – Wednesday, October 27, 2021.**

Questions?

For queries regarding application content, please contact:
E: membership@oltca.com

For queries regarding the online application process, please contact:
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