

CALL *for* CONTENT

This is Long Term Care 2022

Call for Content - Instructions for Applicants

Background

The next few years are a pivotal time in seniors care. As long-term care homes recover from the pandemic, they are also working to put the right foundations in place to enhance care and quality of life for the future, and to ensure a stable and sustainable sector.

The Ontario Long Term Care Association's (OLTCA) signature fall event, *This is Long Term Care 2022* virtual conference, is focusing this year's programming on examples of emerging research, quality improvement initiatives, innovations and expertise that can educate and inspire others in seniors' care, and provide practical strategies that improve quality of care and quality of life.

The OLTCA invites change-makers, partners and stakeholders to share your unique strategies and expertise to help guide the path forward. This is an opportunity to stories about your innovative improvements to care and quality of life, and your partnerships in the health system and other sectors that are helping to address challenges in seniors' care.

Delegates are made up of researchers, frontline care providers (nurses, physicians, and personal support workers), home owners and operators, long-term care residents, and policy makers.

Who Can Apply?

OLTCA invites member homes, thought-leaders, researchers, and innovators to submit abstracts for our 2022 virtual conference.

Applicants may be: OLTCA affiliate/business partners or operator members, provincial, national, or international stakeholder organizations, educators, researchers or students.

Successful applicants are required to:

1. Register for the conference by **Thursday, September 15, 2022.**
2. Agree to be profiled in selected OLTCA conference promotional material, social media channels, or other activities outside of the event including annual magazines, webinars, etc.
3. If selected to present, agree to respond within five (5) days from the date you are notified that you accept or reject their invitation to be part of the 2022 program.

**This call is specifically for sessions to be delivered in English.

Session Themes

- **Legal updates** on pertinent issues (e.g. compliance, inspections, investigations, Fixing LTC Homes Act, etc.)
- **HHR and staffing** model strategies and innovations
- **LTC capital project** management/planning strategies and innovations
- Best practice/care planning and training for **diversity, equity, inclusion**
- Understanding **sexual and intimacy needs** in LTC
- Partnering with **residents, families and caregivers**
- Fostering **resident-to-resident relationships**
- **Palliative and end-of-life care** initiatives
- **Age Tech:** Using technology to improve quality of life
- **Quality improvement data and approaches**
- Other themes relevant to the LTC sector may be considered

Session Formats

- All sessions accepted into the program will be displayed in 20-30 minute pre-recorded video format.
- Once accepted, all presenters will be expected to pre-record your session via a video platform and save as an mp4, .mov or .avi.
- A guide on best practices for filming your session will be provided that will include a link for uploading your video presentation.

Please note, all presenters will be expected to pre-record your session via a video platform of your choice and submitted to OLTCA for uploading onto the virtual event platform. A guide on best practices for filming your session will be provided.

There will not be a live component to your session, however, speakers are encouraged to attend the event and answer attendee questions live during a pre-assigned designated time. A Q&A schedule will be provided to you closer to the event date. Speakers are also encouraged to include contact information in your presentation so that attendees can follow up post-conference.

Evaluation Criteria

- **Relevance and Potential Impact:** The proposed presentation addresses one or more of the conference themes or another key issue relevant to delegates. There is potential for the program, initiative or research to improve quality, efficiency, or outcomes for residents/clients and/or professionals/ operators.
- **Ingenuity:** The information is new, innovative, and reflective of current health care needs and supportive of future trends.
- **Originality:** The topic, initiative or program is innovative and/or represents a diverse perspective.
- **Quality and Methodology:** Application must be clear, demonstrate knowledge level of speakers, and convince reviewers that appropriate methodology and evaluation approaches were utilized to assess impact or results.

Content will be selected based on submissions that excel in the outlined evaluation criteria and align with conference themes. The conference program will also include pre-selected presentations invited by the program committee.

Application Submission

Application submissions will be accepted online only. Submissions by email, fax or mail will NOT be accepted. Please ensure that you include your bio and headshot in the email with your session application. To apply, please visit thisisltc.com/call-for-content-2022/.

Call for Content close date is **Wednesday, August 10 at 5 PM ET.**

Key Dates

- Call for Content close date is **Wednesday, August 10 at 5 PM ET**
- Applicants will be notified of the decision between **August 22 – 29** (*date subject to change, pending application close extension*).
- Applicants will have five (5) days from the date they are notified to accept their invitation to be part of the 2022 program.
- All selected presenters must be registered as a conference delegate or business **Thursday, September 15, 2022.**
- *This is Long Term Care 2022* virtual conference will take place **Monday, October 24 – Wednesday, October 26, 2022.**

Questions?

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