

This is Long Term Care 2023

Call for Content - Instructions for Applicants

Background

By 2030, Canada will be home to 9.5 million seniors, making up 23 percent of all Canadians. In this pivotal moment of change, how can we map towards the future and pave the way for seniors in years to come? Ontario Long Term Care Association's signature event, *This is Long Term Care 2023: From Innovation to Impact* is the platform for leading change in long-term care. We are seeking visionaries, inspiring dialogues and out-of-the-box ideas that will showcase emerging research and foster change management, quality improvement initiatives and innovations in seniors' care.

The OLTCA invites industry leaders, business partners, and stakeholders to share your unique strategies and solutions to help guide the path forward. This is an opportunity to share stories about your innovative improvements to care and quality of life, and your partnerships in the health system and other sectors that are helping to address challenges in seniors' care.

Delegates are made up of researchers, frontline care providers (nurses, physicians, and personal support workers), homeowners and operators, long-term care residents, and policy makers.

Who Can Apply?

While all colleagues are invited to apply, we particularly encourage OLTCA member homes, Canadian Alliance for Long Term Care (CALTC) members, Global Ageing Network members and staff, thought-leaders, researchers, and innovators and business providers to submit abstracts for our 2023 conference. Proposals are welcome in a variety of submissions formats that facilitate the sharing of innovation, research, and quality outcomes.

Applicants may be: OLTCA affiliate/business partners or operator members, provincial, national, or international stakeholder organizations, educators, researchers, or students.

Successful applicants are required to:

1. Register for the conference by **Tuesday, September 12, 2023.**
2. Agree to be profiled in selected OLTCA conference promotional material, social media channels, or other activities outside of the event including annual magazines, webinars, etc.
3. If selected to present, agree to respond within five (5) days from the date you are notified that you accept or reject their invitation to be part of the 2023 program.

**This call is specifically for sessions to be delivered in English.

Our conference will focus on four key programming streams:

Quality Improvement

Showcase quality improvement initiatives and approaches, particularly better leveraging data and processes to improve care.

Human Health Resources

Highlights strategies to improve recruitment, retention, and training for staff members, including approaches to improve staff experience.

Capital Redevelopment

Focuses on tools, information, and strategies for building and redeveloping long-term care homes, including innovations in physical spaces to better meet resident needs.

Partnering for better care

Spotlights ways of partnering with residents, families, caregivers, sector partners, researchers, communities, and others to improve and enhance long-term care.

Examples of subjects:

Participants are encouraged to submit proposals within one of these streams, and we are particularly focused on projects that highlight new innovative or technological approaches to solving problems, share new data or ways to use data to improve long-term care, and show local or international leadership in seniors' care.

Below are some examples of possible topics, but we encourage all submissions that fit within our content streams:

- Strategies to improve quality of life and resident autonomy
- Applying a palliative philosophy to care
- Leveraging technology in long-term care
- Quality improvement approaches and using data to drive planning
- Building ethical frameworks to navigate difficult decisions
- Long-term care capital development – strategies, innovations, and building for tomorrow
- Creating inclusive spaces – best practices in equity, diversity and inclusion both for care and for staff members
- Partnering with residents, families, and caregivers

- Caring for our future residents – supporting residents with growing complex needs and new practices in care
- Best practices outside of Ontario – Canadian or International examples of innovation
- Staffing recruitment, retention, and models – strategies, innovation, and solutions

Session Formats

This year, applicants can apply to present in two different formats as described below.

1. **Workshop** – A 45-minute concurrent session, dedicated to a single content area and project. Presenters should provide a hands-on interactive learning experience and a deep dive into relevant content. The workshop design (i.e., activities) chosen should tie directly to the proposed learning objectives. Applications that demonstrate content that enables scale and spread of ideas will be rated more favorably.
2. **Oral Presentation** – A 45-minute session with 35 minutes of presentation time followed by 10 minutes of presenter moderated discussion and questions taken from the audience. Presenters must demonstrate high quality and methodology and are encouraged to highlight outcomes and results.
3. **Panel** – A 45-minute session featuring multiple representatives on a given topic (i.e., Member Home, Caregiver, Resident, Business Partner) the format will include 35 minutes of presentation time followed by 10 minutes of presenter moderated discussion and questions taken from the audience.

Evaluation Criteria

- **Relevance and Potential Impact.** The proposed presentation addresses one or more of the conference streams. There is potential for the program, initiative, or research to improve quality, efficiency, or outcomes for residents/clients and/or professionals/ operators.
- **Solutions-oriented.** The proposed presentation can showcase new and innovative solutions to a known key LTC challenge/issue.
- **Ingenuity:** The information is new, innovative, and reflective of current health care needs and supportive of future trends.

- **Originality.** The topic, initiative or program is innovative and/or represents a diverse perspective.
- **Quality and Methodology** Application must be clear, demonstrate knowledge level of speakers, and convince reviewers that appropriate methodology and evaluation approaches were utilized to assess impact or results.

Content will be selected based on submissions that excel in the outlined evaluation criteria and align with conference themes. The conference program will also include pre-selected presentations invited by the program committee.

Application Submission

Application submissions will be accepted online only. Submissions by email, fax or mail will NOT be accepted. Please ensure that you include your bio and headshot in the email with your session application. To apply, please visit thisisltc.com/call-for-content-2023/.

Call for Content close date is **Monday, June 12 at 5 PM ET.**

Key Dates

- Call for Content close date is **Monday, June 12 at 5 PM ET**
- Applicants will be notified of the decision between **June 19 – 23** (*date subject to change, pending application close extension*).
- Applicants will have five (5) days from the date they are notified to accept their invitation to be part of the 2023 program.
- All selected presenters must be registered as a conference delegate or business **Tuesday, September 12, 2023.**
- *This is Long Term Care* 2023 conference will take place **Monday, October 22 – Wednesday, October 24, 2023.**

Questions?

Please contact:

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