



This is Long Term Care 2024

Call for Content - Instructions for Applicants

Background

In the year 2030, Canada will be home to 9.5 million seniors, making up 23 percent of the total population. In this pivotal moment of change, how can we address current challenges while simultaneously navigating toward the future and establishing the foundations for the well-being of seniors in the years to come?

Ontario Long Term Care Association's signature event, *This is Long Term Care 2024* is the platform for leading change in long-term care. We are seeking visionaries, inspiring dialogues and out-of-the-box ideas that will showcase emerging research and foster change management, quality improvement initiatives and innovations in seniors' care.

The OLTCOA invites industry leaders, business partners, and stakeholders to share your unique strategies and solutions to help guide the path forward. This is an opportunity to share stories about your innovative improvements to care and quality of life, and your partnerships in the health system and other sectors that are helping to address challenges in seniors' care.

Delegates are made up of researchers, frontline care providers (nurses, physicians, and personal support workers), homeowners and operators, long-term care residents, and policy makers.

Who Can Apply?

While all colleagues are invited to apply, we particularly encourage OLTCOA member homes, Canadian Alliance for Long Term Care (CALTC) members, Global Ageing Network members and staff, thought-leaders, researchers, and innovators and business providers to submit abstracts for our 2024 conference. Proposals are welcome in a variety of submissions formats that facilitate the sharing of innovation, research, and quality outcomes.

Applicants may be: OLTCOA affiliate/business partners or operator members, provincial, national, or international stakeholder organizations, educators, researchers, or students.

Successful applicants are required to:

1. Register for the conference by **Thursday, September 12, 2024.**
2. Agree to be profiled in selected OLTCOA conference promotional material, social media channels, or other activities outside of the event including annual magazines, webinars, etc.
3. If selected to present, agree to respond within seven (7) days from the date you are notified that you accept or reject their invitation to be part of the 2024 program.

**This call is specifically for sessions to be delivered in English.

Overarching programming streams:

- Capital re/development
- Care across the aging continuum
- Health human resources
- Quality improvement
- Research and knowledge translation of best practices in long-term care
- Resident, family, and caregiver partnerships

Examples of subjects:

- Building a diverse, equitable and inclusive long-term care home – focusing on staff, residents, families, and caregivers
- Dementia care – thought leadership and new care and programs for those living with dementia and their families
- Designing for the future – physical spaces and care models for the next generation of residents
- Emerging models of care (campuses of care, mental health models)
- Fostering resident-to-resident relationships
- Health human resources and staffing model strategies, innovations and solutions
- Health system partnerships – cross-sector models to better serve older adults
- IPAC best practices
- Leading teams through change
- Long-term care capital project management, planning strategies and innovations
- Other themes relevant to the LTC sector may be considered
- Palliative and end-of-life care initiatives
- Partnering with residents, families, and caregivers
- Planning and developing different levels of care for aging
- Quality improvement practices, including the use of data
- Understanding autonomy and privacy needs for residents in long-term care
- Using technology in long-term care and age-tech
- What’s happening internationally in long-term care (long-term care through a global lens)

Session Formats

This year, applicants can apply to present in three different formats as described below.

- 1. Workshop** – A 45-minute concurrent session, dedicated to a single content area and project. Presenters should provide a hands-on interactive learning experience and a deep dive into relevant content. The workshop design (i.e., activities) chosen should tie directly to the proposed learning objectives. Applications that demonstrate content that enables scale and spread of ideas will be rated more favorably.

2. **Oral Presentation** – A 45-minute session with 35 minutes of presentation time followed by 10 minutes of presenter moderated discussion and questions taken from the audience. Presenters must demonstrate high quality and methodology and are encouraged to highlight outcomes and results.
3. **Poster Session** – Posters will be displayed in the exhibit hall. Dedicated program time will be assigned to promote poster networking. Presenters will have an opportunity to showcase innovation and excellence in care and/or operations.

Evaluation Criteria

- **Relevance and Potential Impact.** The proposed presentation addresses one or more of the conference streams. There is potential for the program, initiative, or research to improve quality, efficiency, or outcomes for residents/clients and/or professionals/operators.
- **Solutions-oriented.** The proposed presentation can showcase new and innovative solutions to a known key LTC challenge/issue.
- **Ingenuity:** The information is new, innovative, and reflective of current health care needs and supportive of future trends.
- **Originality.** The topic, initiative or program is innovative and/or represents a diverse perspective.
- **Quality and Methodology** Application must be clear, demonstrate knowledge level of speakers, and convince reviewers that appropriate methodology and evaluation approaches were utilized to assess impact or results.

Content will be selected based on submissions that excel in the outlined evaluation criteria and align with conference themes. The conference program will also include pre-selected presentations invited by the program committee.

Application Submission

Application submissions will be accepted online only. Submissions by email, fax or mail will NOT be accepted. Please ensure that you include your bio and headshot with your session application. To apply, please visit thisisltc.com/call-for-content-2024/.

Call for Content close date is **Friday, May 3, 2024, at 4 PM ET.**

Key Dates

- Call for Content application to close **Friday, May 3, 2024, at 4:00 PM ET**
- Applicants will be notified of the decision over the **month of May** (date subject to change)
- Applicants will have seven (7) days from the date they are notified to accept their invitation to be part of the 2024 program
- All selected presenters must be registered as a conference delegate or business by **Thursday, September 12, 2024**

- *This is Long Term Care 2024* conference will take place Sunday, October 20 – Tuesday, October 22, 2024.

Questions?

Please contact:

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